



Northumberland
County Council

Northumberland Economic Strategy Update

Local Area Councils
November 2018

www.northumberland.gov.uk

Purpose

Update on emerging Economic Strategy refresh:

- Refresh process
- Economic Trends
- Policy and Funding opportunities
- Economic Assets - what can we offer to deliver growth
- Focus of the new Strategy - inclusive, industrial growth across Northumberland
- Strategy Priorities
- Delivery and Next Steps



2. Refresh Process

The brief is:

- *Focus on delivery and show how we can provide solutions*
- *Showcase our world beating sectors, land for growth and world class culture*
- *Tell people what were about in Northumberland and demonstrate our competitive advantages*

What were doing:

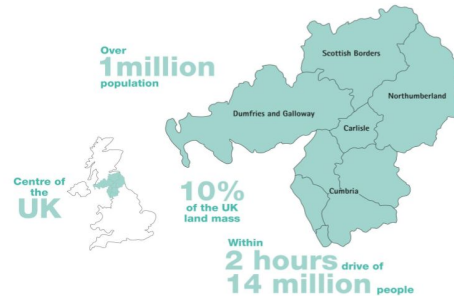
- Refreshed **economic policy and evidence context**
- **Renewal and refocus** of existing themes and delivery programmes
- Establishment of a comprehensive **Northumberland Regeneration Investment Programme and Town Forum programme** to progressively build a coherent pipeline of projects and Place based delivery to maximise the emerging opportunities
- **Timescales** - Engagement up to November then approval / relaunch in early 2019

Economic Trends for Northumberland

- **Unemployment falling** *but disparities, in work poverty and barriers to inclusion*
- **Better jobs increasing** *but dependence on out of county jobs*
- **GVA picking up** *but a long term challenge related to productivity*
- **Strength in the Business base** *but dominated by Small, micro and significant group of multinational large employers*
- **Innovation / exports** *some strengths but potential for more services and goods*
- **Earnings lag in a number of areas** *but a symptom of economic base and isolated economies within the county*
- **Rural does matter** *sparsity, access to markets, infrastructure, costs, quantum and quality of jobs*
- **Housing pipeline** *but affordability and ageing population challenges*

Policy and funding opportunities

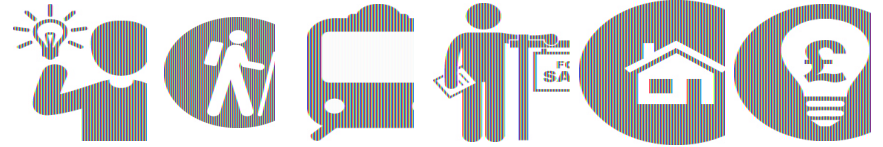
- Industrial Strategy - Grand Challenges
- Brexit - support for business
- NoT £600m Devolution
- Rural and Borderlands
- Local Industrial Strategy
- Shared Prosperity Fund
- Future High Streets Fund



NEWCASTLE NORTH TYNESIDE NORTHUMBERLAND
NORTH OF TYNE



Assets: Some Examples



Productivity and Investment

- *potential for major sectoral industrial growth such as at Northumberland Energy Park*
- *our advanced manufacturing sector is 11% of the economy, 3% higher than the national average*
- *Northumberland now has four Enterprise Zones providing additional incentives*

Distinct Specialisms - *Exceptional natural environment assets - focus on Agri tech e.g. no of farm holdings in the county grew at double the rate for England between 2010-16*

Strong SME community - *Rural Growth Network looks set to deliver 175 jobs in the county working with SMEs to grow*

Attractive Places - *Attractive range of towns, communities and countryside, Northumberland welcomed 10.3m visitors last year, a 6% increase on numbers and spend*

Locational Advantages - *Located on strategic national road and rail routes with plans for major improvements*

Highly Skilled - *Northumberlands highly skilled community is a net contributor to the regions skills base*

International Innovation - *The Offshore Renewable Energy (ORE) Catapult, a facility valued at £1/4bn has delivered 628 industry collaborations since 2013 helping to drive innovation in the renewables sector*

Economic Strategy

*Inclusive, Industrial Growth
across Northumberland*

Northumberland Economic Strategy

Our vision is to be a prosperous, inclusive, and connected economy

Objective 1
**Grow the
Business Base**

Objective 2
**Support
Inclusive
Employment**

Objective 3
**Deliver Productive
Places**

Priorities for Delivery

*Delivery industrial
growth in key sectors*

*Develop a skilled
workforce*

Connect the County

*Support Enterprise
and Development*

*Enable an inclusive
economy*

*Invest in our towns
and communities*

Priority 1: Deliver Industrial growth

- Energy, Offshore, and Subsea
- Health and Life Sciences
- Advanced Manufacturing
- Tourism and Culture
- Agritech
- Rural business scale up



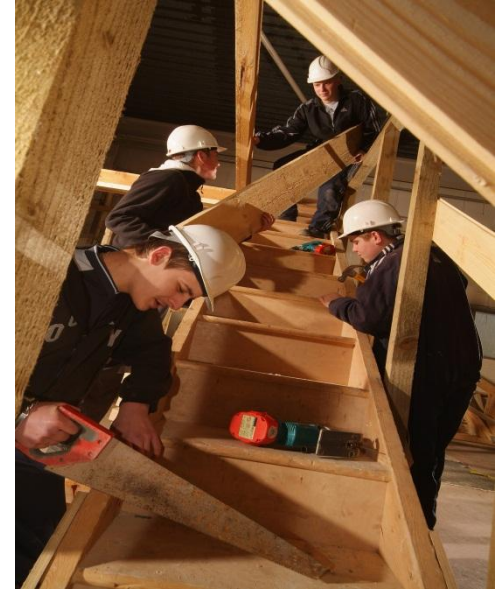
Priority 2: Support Enterprise and Investment

- Support effective routes to finance for development
- Provide business and commercial support for enterprise, innovation and investment
- Ensure that quality business infrastructure is available



Priority 3: Develop a skilled workforce

- Raise aspirations and attainment levels to ensure young people can take advantage of economic opportunities
- Inspire the future workforce with a focus on industry connectors relating to our key sectors in relation to STEM (Science, Technology, Engineering, and Manufacturing)
- Develop skills pathways, systems and networks to meet demand with a focus on effective apprenticeships and other measures linking supply to demand



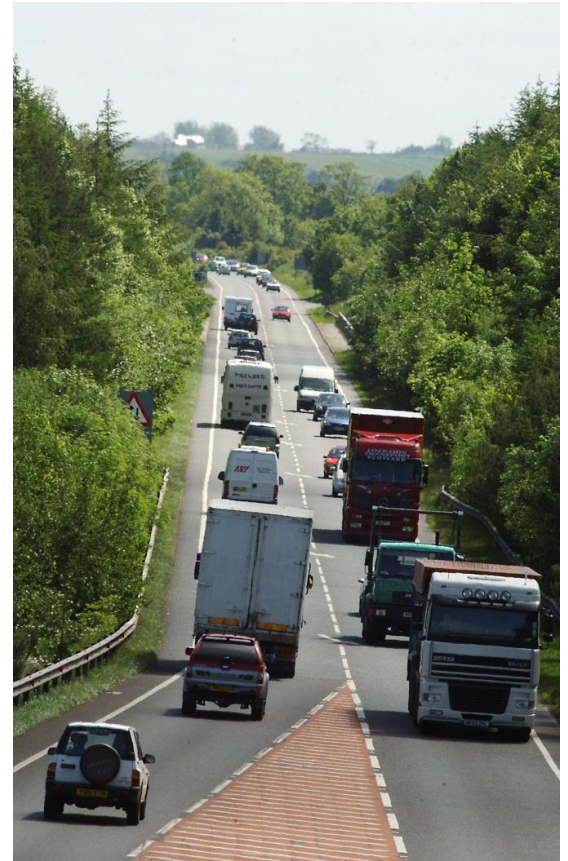
Priority 4: Enable inclusion in the economy

- Support residents furthest from the labour market with into work assistance
- Address barriers to inclusive employment
- Encourage growth of better jobs with good work principles



Priority 5: Connect the County

- 5G enabled county - digital and data
- High quality passenger transport and major road schemes, national routes in Northumberland
- Infrastructure improvements, low carbon networks
- Interconnectivity within our towns and communities
- Flood and coastal resilience
- High quality Port access.

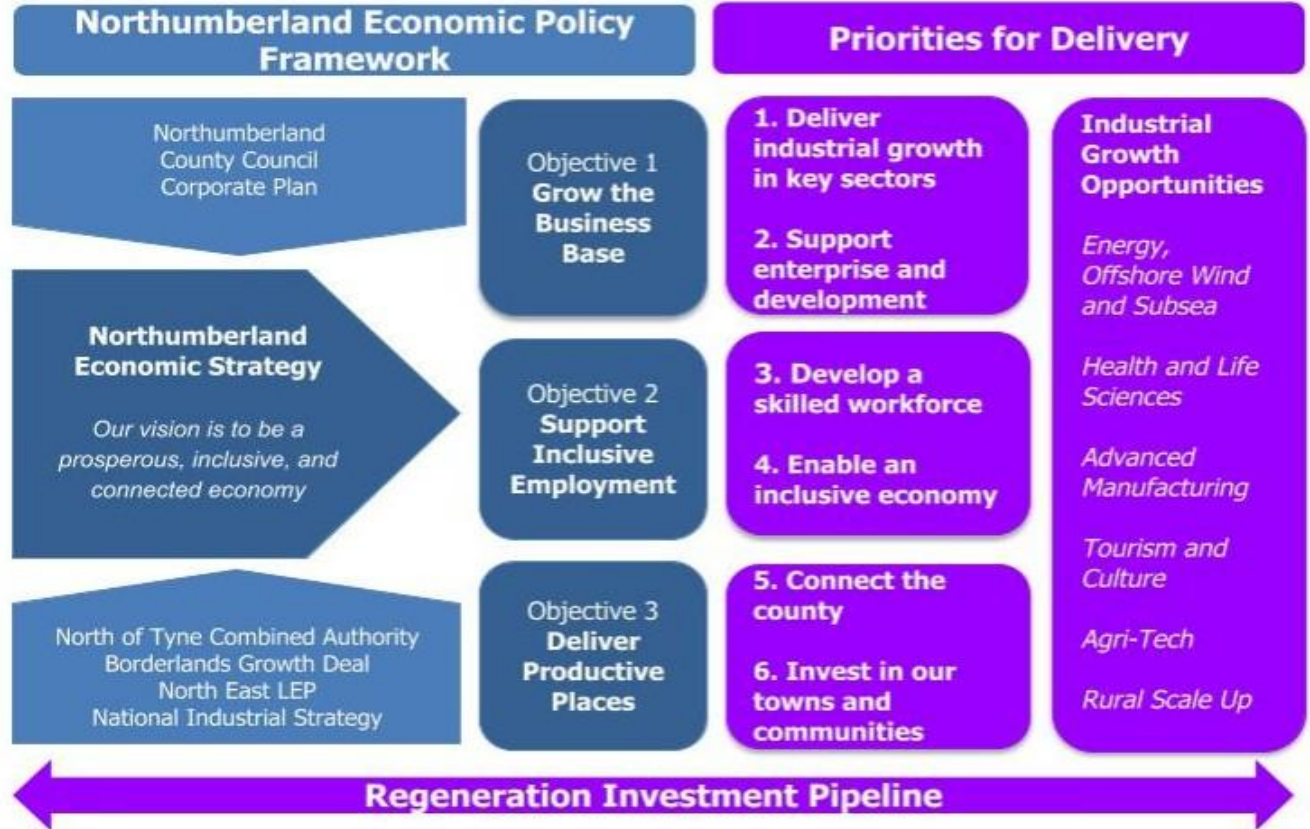


Priority 6: Invest in our towns and communities

- Place based investment and development
- Targeted measures to boost town centre performance
- Housing choice and affordability



Delivery



Next Steps

- **Strategy** - New strategy in early 2019
- **Delivery Framework to follow** - delivery plan to track progress to follow
- **Place focus** - localities, towns and notion of industrial / rural scale up areas
- **Key opportunities in 2019:**
 - North of Tyne
 - Borderlands
 - Future High Streets Fund
- **Business case development support** - project pipeline, external funding network, town forums and partnerships to help co-ordinate delivery

Thankyou

External Funding Bulletin: To sign up for the councils External Funding Bulletin contact Tracy.Jennings01@northumberland.gov.uk or go to: <https://www.northumberland.gov.uk/Business/Grants/Grants-Funding.aspx#grantsfunding>

Economic Strategy:

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